

## Basic Information

### Redsun Properties Group Limited

Redsun Properties Group Limited —  
Annual Results Highlights for 2021

Turnover	RMB26,667.0 million
Gross profit	RMB5,081.3 million
Net profit	RMB1,865.7 million

Closing price at 30 April:	HK\$2.75;
52-week range:	HK\$1.98–2.85;
Market capitalization:	HK\$9,182 million;
Issued shares:	3,338,898,000 shares;
Listing date:	12 July 2018

## Contact Us

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## 1. Sales

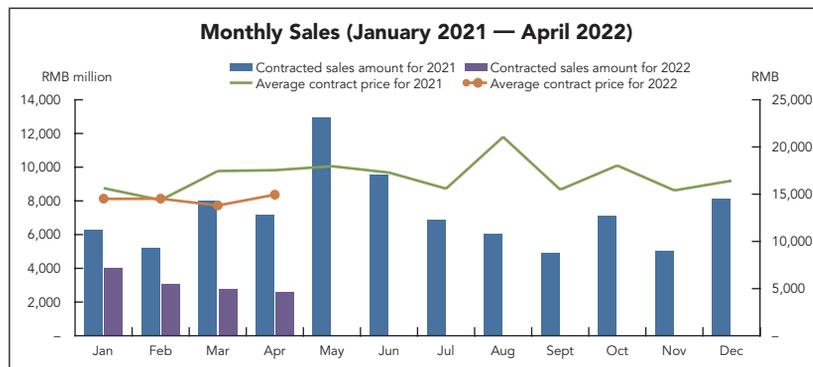
### Sales Performance as of April 2022

The contracted sales of Redsun Properties for the first four months of 2022 amounted to RMB12.41 billion, and its contracted sales in April amounted to RMB2.587 billion.

In April 2022, contracted sales of the Group was RMB2.587 billion. The sales area amounted to 173,193 square meters and the average selling price was RMB14,940 per square meter.

From January to April 2022, the aggregated contracted sales of the Group was RMB12.41 billion. The aggregated sales area was 859,857 square meters, and the average selling price was RMB14,431 per square meter.

### Graph of Monthly Contracted Sales



## About Redsun Properties Group Limited (01996.HK)

As a comprehensive property enterprise with established presence in the Yangtze River Delta region and keen on national expansion, Redsun Properties is mainly engaged in the development of residential properties, investment and operation of commercial properties as well as operation and management of hotels. Adhering to its core value of "professionalism and building credibility for the long term", Redsun Properties has maintained dual-driven synergistic development in both property and commercial sectors by strictly following the investment strategy of "penetrating the Greater Jiangsu Region, strengthening foothold in major metropolitan areas and expanding into core cities". Redsun Properties is committed to strengthening its foothold in core areas and enhancing quality and efficacy with a focus on profits in order to realize stable and quality growth in business scale.

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## 2. News of Redsun Properties

### Striding Forward Against Adversity and a Burst of FUN with Redsun Life Heart — Official Announcement of Redsun’s “Customer Value Year” in 2022

In this fast-changing era, only by gaining an insight into the times and trends in advance can we shape the future under the current layout. Steadily forging ahead for 26 years, while adhering to the coordinated and steady progress of the main development tracks between the future and reality, Redsun demarcates the long-term development path **oriented by customer value strategies** with a forward-looking strategic vision to face the brand-new cycle.



Based on the re-examination and insight into the needs of users in the new era, in 2022, under **the triple-driven development in real estate, commerce and property** with the aspiration of “creating a better life for customers”, Redsun actively explores the relationship between customer values and operating results. Adhering to the strategic path of **being customer-centered and creating values for customers through premium products and services**, we constantly carry out upgrades in respect of the systematization of products and standardization of services, and thus further enhance customer experience and operation quality.

Beauty develops over time, and Redsun grows together with customers. In 2022, with everything starting from customers, Redsun delves into the future customer needs, constantly extending the boundary of creating a better life for customers. Under the value proposition of “**Striding Forward Against Adversity and a Burst of FUN with Redsun Life Heart**”, the “customer-centered” Customer Value Year is inaugurated.

Being customer-centered, Redsun always regards customer service as its foremost concern. As compared to 2019, 2020 saw an **11-point increase in customer satisfaction**, which even hit a record high of 88 points in 2021 and achieved brilliant results by **ranking 10th among the top50 enterprises in the third-party survey conducted by Savi**. In 2022, through making persistent efforts and full-hearted commitments, Redsun will listen to customers’ voice and fulfil the needs of everyone in Redsun’s family.

In the complete process of project development, Redsun conducts satisfaction survey and evaluation to gain an insight into every need and feedback in customers’ property purchase, thereby constantly creating a better life for customers with professional and personalized services.

