

## Basic Information

### Redsun Properties Group Limited

Redsun Properties Group Limited —  
Interim Results Highlight for 2022

Turnover	RMB12,609.3 million
Gross profit	RMB1,824.7 million
Net loss	RMB405.5 million

Total share capital:	3,338,898,000 shares
Listing date:	12 July 2018

### Contact Us

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### About Redsun Properties Group Limited (01996.HK)

Redsun Properties (01996.HK) is a listed company on the Main Board of the Hong Kong Stock Exchange and a role model of sustainable development for medium-sized real estate enterprises. Adhering to the layout strategy of "penetrating the Greater Jiangsu Region, strengthening foothold in the Yangtze River Delta Region and expanding into core cities", by means of precise strategic layout, advantages of dual-driven development as well as competitive products and services, Redsun Properties has been maintaining a steady development.

To date, Redsun Properties has established its presence in over 60 large and medium-sized cities in China and developed 200 projects in aggregate with a total development area of over 20 million sq.m., winning TOP47 in the Overall Strength of Real Estate Development Enterprises in China 2021.

Adhering to the customer-oriented principles and constantly enhancing product strength and service power, Redsun Properties creates four major residential product series and establishes a full-cycle "Redsun Life Heart Service System". Under the standard actions such as "Transparent Construction Sites", "Quality Delivery" and "Refresh Plan", we create products with ingenuity and promote heart-warming services. By virtue of high-quality overall strengths and customer satisfaction, Redsun Properties is awarded Best 50 in Brand Value, Best 30 in Customer Satisfaction, and Customer Service System Leading Company of 2021 China Real Estate Developers, with its products winning over 90 accolades including Kinpan Awards, Idea-Tops and IPA International Property Awards.

## 1. Sales

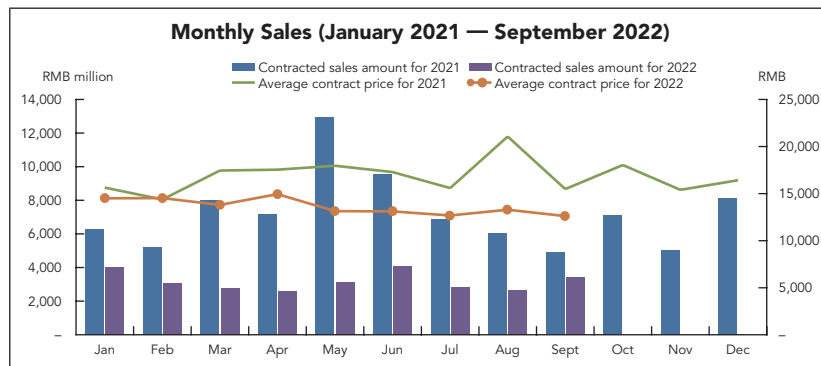
### Sales Performance as of September 2022

The contracted sales of Redsun Properties for the first nine months of 2022 amounted to RMB28.515 billion, and its contracted sales in September amounted to RMB3.403 billion.

In September 2022, contracted sales of the Group was RMB3.403 billion. The sales area amounted to 269,962 square meters and the average selling price was RMB12,604 per square meter.

From January to September 2022, the aggregated contracted sales of the Group was RMB28.515 billion. The aggregated sales area was 2,103,231 square meters, and the average selling price was RMB13,557 per square meter.

### Graph of Monthly Contracted Sales



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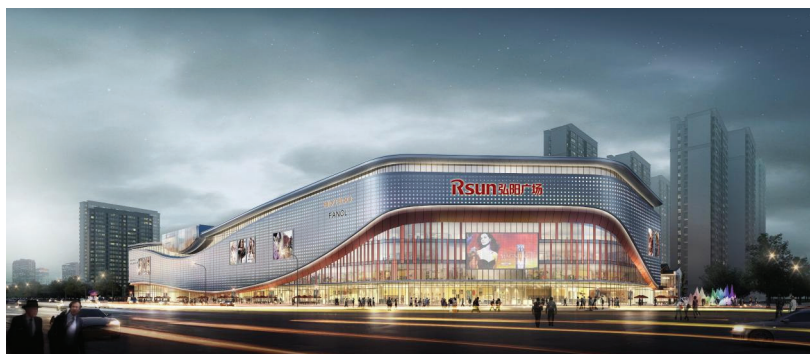
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## 2. News of Redsun Properties

### 100-Day Countdown to Opening! Anqing's Business Landscape to Meet the “Hong Yang” Era



On 16 September 2022, with a ground-breaking audio-visual performance, Anqing Hong Yang Plaza officially announced the 100-day countdown to its opening. This also implies that Hong Yang Commercial, which always stays on track with urban development, will soon commence a brand-new era for Anqing's business.

Anqing Hong Yang Plaza is the first outbound urban-industrial integration project opened by Hong Yang Commercial. Starting from here, the urban-industrial integration model of “Dual Mall + Entertainment Performance” is carried out in places other than Nanjing for the first time, which foreshadows the all-round advanced urban business development of Anqing. The project fully draws on the successful experience of Nanjing Hong Yang Plaza and adopts the city-specific differentiated business strategies to transform the self-owned competitive resources into the brand-new vibrancy of urban business.

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### Nanjing Hong Yang Plaza Rated as “Popular Bazaar Consumption Scenario”



In the evening on 29 September, directed by the Special Office of the Ministry of Commerce in Nanjing and the Department of Commerce of Jiangsu Province and organized by Nanjing Municipal Bureau of Commerce and People’s Government of Jianye District, the event of “Amazing City • Enchanting Nanjing — 2022 Nanjing International Consumption Festival (Autumn)” officially kicked off.

During the session of “2022 Nanjing Special Consumption Scenario Awarding Ceremony”, the “Dimensional Bazaar” of Nanjing Hong Yang Plaza was rated as “Popular Bazaar Consumption Scenario”.

All along, Hong Yang Commercial has been devoted to creating a “never-ending city show” to bring more beauty and joy to consumers. In 2020, Hong Yang Commercial innovated and upgraded the two main blocks of Nanjing Hong Yang Plaza — “Jubilant Townlet” and “French-style Avenue”, making the space more unique and experiential in a differentiated manner to give people a deep impression, which became the first night economic demonstration blocks in Jiangsu. The rated “Dimensional Bazaar” is located at the French-style Avenue, one of the two main special blocks. Under the romantic neon lights in the French-style Avenue, the “Dimensional Bazaar” is held on regular basis and comprises trendy and two-dimensional elements, which cover a wide variety of stylish accessories, cultural and creative supplies as well as fashion goods to provide a comfortable and new consumption scenario for customers.